

WHAT'S NEW IN CATALONIA 2020

MEETINGS
&
EVENTS





CATALONIA, a Mediterranean destination of immense geographical diversity, boasting a mild climate and a restless and innovative society, has become well known as the home of pioneers and immense industrial and commercial dynamism.

The birthplace of great artists like Gaudi or Dalí, whose innovative genius is today reflected in the cuisine of internationally-renowned chefs such as Ferran Adria or Joan Roca, Catalonia is home to 65 Michelin stars and a rich cultural heritage. A heritage including the Modernism and Romanesque periods recognised by UNESCO, not to mention over 500 kilometres of stunning Mediterranean coastline.

With an excellent quality of life and business climate, a dynamic economic, outstanding infrastructure, a wide range of specialised services and many venues well equipped to host any number of business meetings and events, it is no surprise that Catalonia is an all-round winner.

CATALONIA and its capital Barcelona are home to a large number of conference centres as well as a wide range of indoor and outdoor spaces which lend themselves to providing a unique experience for any event, meeting or incentive programme, at the same time allowing participants to enjoy the many advantages of the region: food, its towns and cities, culture, shopping, well-being, the sea, mountain sports, golf, and many more.

CATALONIA CONNECTED TO THE WORLD



4 International airports with direct flights to over **180** destinations

High speed train network linking the 4 main cities in Catalonia in **30 minutes**

DIVERSITY OF ENVIRONMENTS

URBAN

One of the most visited urban areas of Europe and a major world destination for conferences and events, boasting over 2,000 years of history, Catalonia's four largest cities offer a wide range of spaces and activities, ranging from the most traditional and historical to the most avant-garde and contemporary.

Destinations: Barcelona - Girona - Lleida - Tarragona

MEDITERRANEAN COAST

From the Cap de Creus in the north, to the Delta de l'Ebre in the south, over 500 km of coastline makes Catalonia an ideal destination to look out to sea, with sandy beaches, steep hills that lead to hidden coves and cliffs and charming towns that attract artists, intellectuals and tourists from around the world. Just a few miles from the sea, the medieval towns of Empordà, the wines of Penedès and Priorat and the infrastructure and facilities of Vallès make a stunning contrast for the natural beauty of the countryside.

Destinations: Costa Barcelona - Costa Brava - Costa Daurada - Terres de l'Ebre

PYRENEES

The impressive Pyrenees provide a natural border of more than 3,000 metres with France. The region is also blessed with a number of valleys and lakes in natural parks of extreme beauty, the largest being the national park of Aigüestortes i Estany de Sant Maurici. From the volcanic area of Garrotxa to Val d'Aran, the area provides spectacular opportunities for sport and adventure activities in the open air.

Destinations: Pyrenees - Val d'Aran

INLAND COUNTRYSIDE

The countryside of inland Catalonia is well known for its rich natural heritage, present in the region's plains and mountains, and also its strong industrial and agricultural tradition that has provided a boost to the economy over the centuries. Historic towns like Vic, Manresa and Cardona have advanced and modernised themselves, without losing sight of their traditions, and can be found next to emblematic countryside such as Montserrat and Montseny.

Destinations: Pyrenees - Val d'Aran



BARCELONA

Barcelona: a unique city whose art, culture, food and drink, architecture and the Mediterranean are all open for visitors to discover. Unsurprisingly one of the most visited cities in Europe, Barcelona regularly hosts international meetings and events, with venues ranging from the most traditional and historic to the most avant-garde and contemporary. Wherever you are in the city, there is something to see and visit: whether it be the gems of the Modernism of Gaudí or Domènech i Montaner, the contemporary architecture of traditional markets which provides a treat for all five senses, the charms of the old Roman and mediaeval city or parks in which to simply relax. All possible tastes can be catered for. The city is a major modern-day metropolis, well-equipped for hosting meetings – every year Barcelona is chosen by leading multinational companies for conferences and presentations of their products. One of the most attractive and dynamic cities in Europe, it has therefore quickly become a major incentive trip venue.

H NEW HOTEL OPENINGS IN BARCELONA

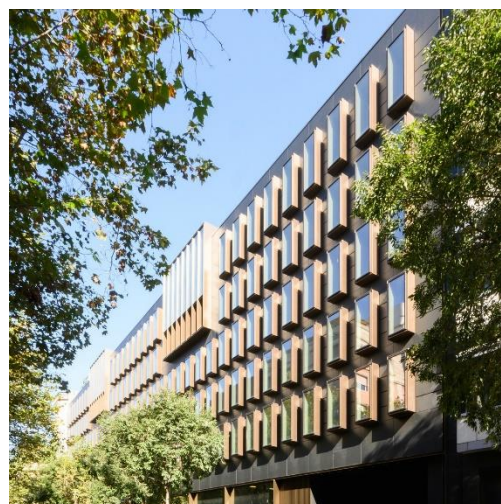
Seventy Barcelona

Carrer de Còrsega, 344, 08037 Barcelona

<https://www.nnhotels.com/es/seventy-barcelona>

Set in an ideal location, between the refined Passeig de Gràcia and the timeless charm of the neighborhood of Gràcia. With 152 rooms, great hall, fine dining, conference rooms, and spa.

It's a unique experience that blends quality and hospitality in a guest house with the services and amenities of a premier hotel. Seventy House offers up the best of millennial culture with a quintessential cosmopolitan and avant-garde spirit, lively aesthetics, warm customer service, attention to detail, great food, and sophisticated décor. More than 200 square meters of space available for events.



Nobu Hotel Barcelona

Av. de Roma, 2-4, 08014 Barcelona

<https://www.nobuhotels.com/barcelona>

Capturing the essence of Barcelona, this vibrant and lively boutique hotel is set in a prime central location. Nobu Hotel Barcelona embodies the best of the Brand's effortless style and laid-back luxury. The Hotel will offer 250 sleek rooms and suites, an elegant spa, thoughtfully tailored meeting and event spaces, and a world-class Nobu Restaurant that offers panoramic views of its iconic locale from the majestic heights of the 23rd floor.



H NEWLY RENOVATED HOTELS IN BARCELONA

4* Gallery Hotel

Carrer del Rosselló, 249, 08008 Barcelona

<https://www.galleryhotel.com>

In the first two months of 2019, the second phase of the renovation of the Gallery Hotel was carried out, including the main entrance - with a new entrance that replaces the iconic revolving door with a spectacular iron and glass cage - the reception and the hall, the main staircase of noble areas, the meeting rooms with a more personal and cozy renewed style, the general air conditioning system and the restaurant, which changes its name and concept giving birth to the new 'SINTONIA'.



4* H10 Marina Barcelona

Olympic Village, Av. del Bogatell, 64, 68, 08005 Barcelona

<https://www.h10hotels.com/en/barcelona-hotels/h10-marina-barcelona>

With a privileged location in the Olympic Village and very close to the beaches, the hotel has recently renovated a large part of its facilities. H10 Marina has 238 rooms and four multifunctional meeting rooms able to host events for up to 250 people.



5* Hyatt Regency Barcelona Tower

Gran Vía 144, L'Hospitalet de Llobregat, Barcelona, Spain, 08907

<https://www.hyatt.com/en-US/hotel/spain/hyatt-regency-barcelona-tower/bcnrb>

A fully renovated 280-room hotel in the gateway to Barcelona's new financial district. Connecting travelers between Barcelona's international airport and city center, the opening of the hotel marks the second Hyatt Regency branded property in Spain. Hyatt Regency Barcelona Tower offers a variety of event and meeting spaces, including its own 500 seat auditorium. The Cosmos Room can hold up to 1,800 people and 24 paneled meeting rooms.





NEW VENUES FOR MEETINGS AND EVENTS IN BARCELONA

Valkiria IFF -Institute for Futures-

Carrer de Pujades, 86, 08005 Barcelona

<https://www.valkiria.barcelona/>

With a total area of 415m², the venue is divided into different rooms: 'Tech room', ideal for meetings, workshops and teambuilding activities; 'Ágora room', with 265m² is ideal for large events, conferences, presentations and experiential events; and the 'Terrace', with 100m² is ideal for coffee breaks, F&B services and networking events.



Impact Hub Barcelona

Carrer de Pujades, 112, 08005 Barcelona

<https://barcelona.impacthub.net/en/>

Located in district 22@, at the heart of the city's innovation centre, Impact Hub Barcelona is a coworking space and events centre. 170 coworking stations and office space for professionals and companies with shared areas, a terrace and meeting rooms that are fully equipped for receiving guests or hosting events and training sessions. Meeting and event rooms equipped with audio visual technology can be booked by the hour or day for 2 to 150 people.



The Art of Living Frigicoll

Carrer Blasco de Garay, 4, 6, 08960 Sant Just Desvern

<https://www.theartoflivingfrigicoll.es/>

With an industrial and avant-garde style, The Art of Living Frigicoll is a versatile and fully equipped space with 1,468m².





GIRONA

Girona provides all the charm of a major city but on a small scale: a city of manageable size allowing visitors to discover all of its attractions with ease - its cultural events, fiestas, food and drink, events, festivals. Ideally situated 100 km from Barcelona, 60 km from the French border and only 30 km from the Costa Brava, the city is ideally connected with the rest of Spain and Europe thanks to high-speed rail links and an international airport. Girona's old town is one of the most evocative historic centres of Catalonia, featuring the Casas del Onyar, major historic buildings such as the Cathedral and St Felix Basilica, and above all the veritable labyrinth of small streets of the Jewish quarter, one of the best conserved in Europe. The home of el Cellar de Can Roca, the best restaurant in the world according to "Restaurant" magazine's list of 50 Best Restaurants, food in the city has an international reputation for excellence. Situated at the convergence of four rivers, the immense geographical variety provided by the city makes it an ideal location for enjoying nature through activities such as mountain climbing, biking, kayaking, and many other different activities.

H NEW HOTEL OPENINGS IN GIRONA

Casa Cacao - Chocolate Factory and Hotel by Roca Brothers

Opening in 2020

Plaça Catalunya, 17004, Girona



The Roca brothers (owners of the world-renowned Celler de Can Roca restaurant) and the chocolate expert Damian Allsop are working together to create a chocolate factory and luxury boutique hotel in the centre of Girona. The space will allow visitors to experience first-hand, the process of creating quality chocolate and offer a bean to bar concept. The hotel and factory will be located in an historic building at the heart of Girona.



TARRAGONA

A World Heritage site and a base for discovering a thousand years of civilisation, Tarragona is an exceptional enclave thanks to its location, an hour from Barcelona and ten minutes from Reus airport, its climate and its monuments but also thanks to its people, who have preserved its traditions in an unrivalled fashion, all the while working with commitment and dynamism to make their city a first-class destination for professional events. An open Roman city situated on the Mediterranean and more recently a commercial and touristic port, Tarragona has hosted numerous traditional events such as the Castellers or the Tarraco Viva. A modern and competitive city which also boasts first-rate food and drink and a service culture entirely suited to the needs of the business customer. The attractions of this city also include dining against the backdrop of Roman ruins, discovering the alleys of the old town – which still retains the essence of the mediaeval city: in short, an authentic world heritage experience.



LLEIDA

Lleida, one of Catalonia's many cities served by high speed rail, is dynamic and modern with a rich cultural heritage. Ideally located between the coastline and the Pyrenees, the Terres de Lleida is the gateway to large expanses of agricultural land and an incredible culinary tradition. The city and the surrounding area are well-known for the quality of their natural products. This, together with the land surrounding it – one of the most fertile in Europe – makes the region a significant fruit-growing region, boasting a major food and wine-producing industry. With a high quality of life, Lleida enjoys a significant area of influence and a major service culture which provide a high organisational potential.



BARCELONA PROVINCE

Costa Barcelona is strategically placed with the international airport of Barcelona El Prat at its very heart, Girona airport at the north and Reus at the south, and that is why it has become an ideal destination for business tourism. The port of Barcelona is one of the largest in Europe and the city's excellent infrastructure of highways, roads and railways means central Barcelona is no more than an hour away from any part of the Costa Barcelona. Other top features of the region include the towns of Sitges or Castelldefels, small enclaves among the vineyards of Penedès, unique experiences such as castles, palaces and wineries, not to mention excellent conference facilities and fully equipped auditoriums. The region also includes various additional possibilities: ranging from traditional tourism, culture, sports and adventure activities, spas, wine and champagne tasting, daytime and evening entertainment and excellent internationally-renowned cuisine.

Paisatges Barcelona, located in the hinterland, is dominated by wide plains as well as mountains. Among its main cities: Vic, Manlleu, Manresa, Cardona with the mountain of salt and Igualada. Nature lovers can explore many natural parks like the Montseny - UNESCO Biosphere Reserve- as well as the monastery and the mountain of Montserrat.

H NEWLY RENOVATED HOTELS IN BARCELONA

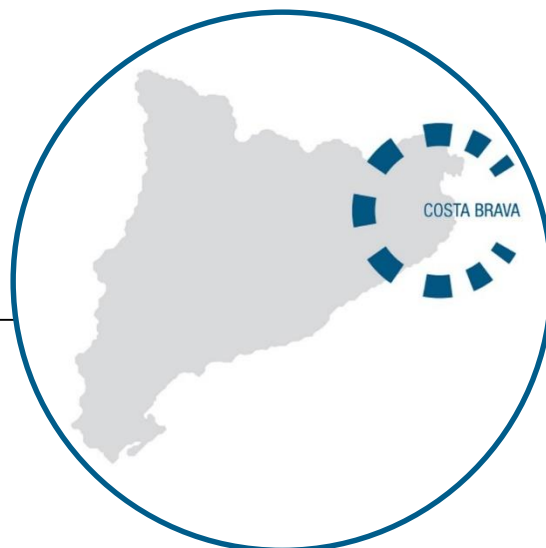
5* Dolce by Wyndham Sitges Barcelona

Av. Camí de Miralpeix, 12, 08870 Sitges, Barcelona

<https://www.dolcesitges.com>

The new Dolce by Wyndham Sitges Barcelona reopens its doors turned into an oasis of Mediterranean luxury, just 30 minutes from Barcelona, as a place to disconnect and to enjoy. Inspired by the sea that bathes the town of Sitges, the hotel evolves to remain one-of-a-kind, a destination in itself where every corner and every detail becomes an experience to be shared. The resort offers 26 meeting rooms and over 23.411 m sq of flexible event space.





COSTA BRAVA

Half an hour from Girona airport and only one hour from Barcelona, the northern coast of Barcelona, known the world over as the Costa Brava for over a century, is a coastline of steep hills with coves and beaches along more than 250 km of an intricate coastal profile. From Blanes to Portbou, the region provides a natural combination of the deep green of pine trees, the roundness of the rocks, soft golden sand and the intense blue glint of the Mediterranean in this stunning region of Catalonia. With charming fishing villages like Cadaqués or Calella de Palafrugell, and natural sites of great biological and landscape interest, such as Cabo de Creus or the marshes of Aiguamolls del Empordà, not to mention the unique botanical gardens of Santa Clotilde or Cap Roig and the historical and cultural remains of the Iberians, Greeks and Romans, the Costa Brava is a unique region which has won over artists, intellectuals and tourists from over the world, the most famous being Salvador Dalí. The Costa Brava —endless possibilities, ideal for combining business and pleasure for any conference, event and incentive activity.

NEW HOTEL OPENINGS IN COSTA BRAVA

4*S L’Azure – H Top Hotels

Opening in 2020

Carrer dels Esports, S/N, 17310 Lloret de Mar (Girona)

<https://www.lazure-hotel.com/>

The L’Azure occupies the building of the former Hotel Gran Casino Royal of Lloret, and will be the first establishment for the Premium segment of the Catalan hotel group.

It has more than 400 rooms. Among its facilities, there is a spa area and pools of 600 square meters, a solarium and terrace on the roof of the building, gym and multiple sports spaces, plus a hall of 600 square meters to organize events with capacity for 600 people.





COSTA DAURADA & TERRES DE L'EBRE

Just imagine hosting a cocktail party on a sailboat, enjoying a splendid sunny day in the Mediterranean, a wine tasting at a winery in a Priorat bodega tasting wines made from grapes from centuries-old vines, or celebrating your meeting's gala dinner in a modernist farmhouse. The Costa Daurada boasts an outstanding geographical location and excellent transport links, with the Reus-Costa Daurada airport and access to the Spanish high speed rail network, and a magnificent climate all year round. This combination of factors means that almost any activity is possible, allowing visitors to enjoy both the coast and the mountains. Not to mention the region's exquisite rich and varied cuisine and its fine wines, the subject of no less than five denominations of origin, including the well-known Priorat label. From sandy beaches that stretch as far as the eye can see, to small coves and the Delta del Ebro, Catalonia's largest wetland, home to over 300 species of birds, the Costa Daurada's geographic diversity is reflected both in the region's "sea and mountains" cuisine and the wide range of leisure and relaxation activities. The home of both PortAventura, the most famous theme park in southern Europe, and prestigious resorts, the region's excellent hotel and conference center infrastructure and the wide range of services available to any company choosing to host a major event, guarantee a successful stay in the Costa Daurada region.

NEW HOTEL OPENINGS IN COSTA DAURADA & TERRES DE L'EBRE

4* Hotel Colorado Creek

Avinguda del Batlle Pere Molas, km 2, 43840 Vila-seca, Tarragona

<https://www.portaventuraworld.com/hoteles/colorado-creek>

Inspired by the era of the Far West gold rush, the architecture of the building and the construction details are reminiscent of the luxury ranches of Rock Creek in the United States. Another key element is the natural vegetation integrated into the landscape of the hotel and inspired by the North American forests of the state of Colorado. The hotel has 150 rooms of 41 m2 accessible to visitors with reduced mobility. Hotel Colorado Creek is also the resort's first zero-emissions hotel.



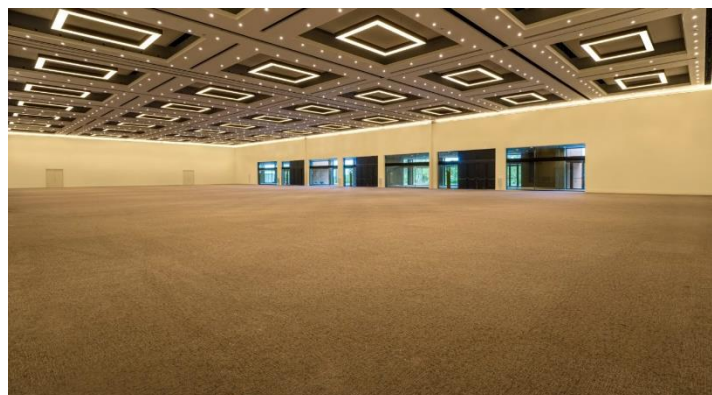
NEW VENUES FOR MEETINGS AND EVENTS IN COSTA DAURADA

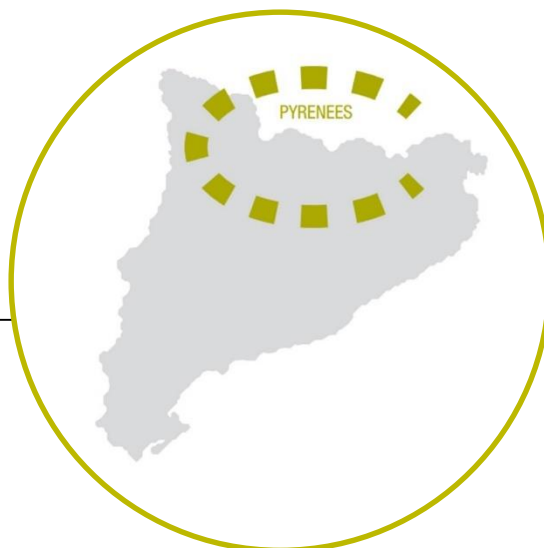
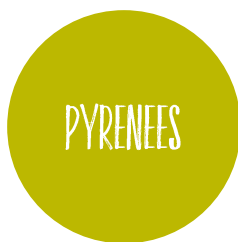
Sala Roma – Port Aventura

Avinguda del Batlle Pere Molas, km 2, 43840 Vila-seca, Tarragona

<https://www.portaventuraevents.com/salas-de-reuniones/salas-roma/>

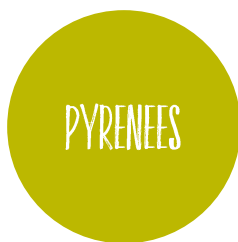
PortAventura Convention Centre has expanded its facilities by 6,000 m2 and covers a total surface area of 20,000 m2 with this new addition. The new building, which blends into the surrounding landscape, features a new room, called "Roma", that can be divided into three sections. It covers 2,000 m2 in total and has the capacity to accommodate more than 2,000 people. This new space boasts natural light, a feature shared by all the rooms and common spaces at the Convention Centre.





PYRENEES

The impressive **Pyrenees**, a unique environment which caters for all preferences, Catalonia's expansive northern fringe stretching from the volcanoes of the Garrotxa to the Romanesque churches of the Valle de Boí which have been named UNESCO heritage sites. A region which is still dominated by peaks, valleys, rivers, meadows and fir trees, during any time of the year, the Pyrenees provide the setting for a wide range of activities during corporate and incentive trips – whether it be ski resorts at Catalonia's highest geographical point, aquatic activities in an Olympic canal or in internationally renowned rivers such as the Noguera Pallaresa, quality hiking trails in a stunning mountain setting. Not to mention the traditional, rural and diverse nature of Pyrenees cuisine. Excellent transport and the quality of the tourism services on offer – accommodation, food, the region's natural and historical heritage and its monuments, and also its explosive natural heritage – make for an ideal environment for any corporate meeting or event. Relaxation – escape – and finding yourself. These experiences, and many others can be found in this stunning region of Spain.



VAL D'ARAN

The **Val d'Aran**: a natural environment where, all year round, you can find all forms of entertainment available from a mountain destination. The combination of infrastructure that meets the most stringent of standards in Europe, and also a modern cosmopolitan society, which has preserved the essence of the past, its ancient culture and its natural heritage, making it a first-class tourist destination. In an almost unrivalled natural environment, the Val d'Aran, with its first-class hotel and tourism services, can provide all services, facilities and attractions for organising your meetings and incentive trips in a mountain landscape environment.





Ryanair operates four new routes all year long: 5 weekly frequencies to **Athens** (Greece), 2 to **Riga** (Latvia), 2 to **Podgorica** (Montenegro) and 2 to **Goteborg** (Sweden). New route to **Alghero** (Italy) from Girona.



Air Canada has extended the operating months to Canada during winter season, with 3 weekly frequencies to **Montreal** and 4 weekly frequencies to **Toronto**.



Direct flights between Barcelona and **Reykjavik** (Iceland) with two weekly frequencies, Tuesdays and Saturdays, between May 23 and September 8, 2020.



Volotea will operate its first route from Barcelona this 2020. From April, the company will link Barcelona with **Strasbourg** (France), twice a week.



SkyUp Airlines starts 3 weekly flights to **Kiev** (Ukraine).



The Barcelona-**Murcia** (Spain) route starts on March 30 and will have three weekly freqüencies.



New route **Dubai-Barcelona-Mexico City** with a daily frequency.



Austrian Airlines launches new route to **Vienna**.



New route **Dakar – Marseille – Barcelona – Dakar** 4 times weekly



Latam Airlines increases **Sao Paulo**-Barcelona frequency in July 2020.



New route to **Tenerife Norte**.



Blue Bird Airways operates new route to **Tel Aviv** (Israel).



New route to Thessaloniki (April to October).



Train journey time between Barcelona and **Valencia** 40 minutes shorter.



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